

Can I Do This Around My Job and Commitments?

So one of the biggest advantages to having an internet business is the fact that you can do it from anywhere as long as you've got a laptop or a computer and an internet connection. You're in business. So that being the case, you can absolutely build your business around your day job or other commitments and around family because you have that kind of flexibility on your side.

The only thing I will say on that though is that it's very, very important that if you are intending on having any real results that you don't treat your business as a kind of a side project or hobby. You really do have to commit to working on it on a regular basis. In fact, consistency is probably one of the most important things that you need to bring to the business. But I have had so many students over the years who have been able to build successful businesses and income streams around their day jobs, around other commitments by only working, an hour or so a day on their business. But like I said, making sure that you treat it like a priority is important— if you treat it like a hobby you'll be paid like it's a hobby. I don't know about you but I don't get paid for my hobbies. When I'm out golfing, unfortunately, I'm not quite good enough to get paid for that so it's the same as your internet stuff. If you just sort of treat it as a bit of a hobby, as a side project the chances are you're not going to get the results you're looking for.

And I think consistency is more important than sporadic amounts of effort—too many people will maybe put in four (4) or five (5) hours in one day, and maybe leave it for a week and that's just not going to work. Whereas a reasonable amount of time on a consistent basis is what it really takes to get the kind of results where you're going to start putting money into your bank account. So yeah, absolutely, if you're concerned about the fact that you work long hours or you have family commitments, I've seen it time and time again - it's more than possible with the right attitude to build a successful business.